

# GET IT DONE.

## **ORIGINAL APPLICATION: OPEN DOOR PROGRAM**

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### **SECTION: CONTACT PERSON**

#### **Sub Section: Name**

[10] Title

Mr.

[11] Given name

Jesus

#### **Sub Section: Online Social Networks (OSN)**

[22] Are you a member of Facebook or Hyves?

Facebook

[116] If both, which one do you use most?

[23] Where (specific web address / URL) can we find you on that online social network?

<http://www.facebook.com/home.php?#/pages/Amigos-Spanish-School/159375126606?ref=ts>

#### **Sub Section: Identification**

[114] In which city or village do you live?

Cusco

[115] In which country do you live?

Peru

#### **Sub Section: Testimonial**

[107] Describe, in one sentence, your personal motivation for doing this project.

I believe education changes people and the world for better.

### **SECTION: APPLICANT**

#### **Sub Section: Type**

[28] Applicant type

non-profit organisation

[109] What is the relationship between the applicant and the contact person?

applicant is employer of contact person (paid)

#### **Sub Section: Name**

[9] Full name of applicant

Asociacion Nuevo Dia del Cusco

#### **Sub Section: Address**

[103] Postal code

[30] City

Cusco

[31] Country

Peru

### **Sub Section: Internet**

[40] Website (URL)

[www.spanishcusco.com](http://www.spanishcusco.com)

### **Sub Section: Background**

[43] How many people are employed by the applicant?

2

[44] How many volunteers work for the applicant?

1

[80] Who is formally responsible for this project?

Jesus Napancca

[106] Email address responsible person

[napancca@yahoo.com](mailto:napancca@yahoo.com)

[53] Describe the history and mission of the applicant.

When Jesús Napancca came to Cusco in 1997 he found that much of the tourism industry demanded an English-speaking workforce and so few of his fellow Peruvians spoke English well, meaning many of the choice jobs in Cusco were taken by foreign expatriates. By working with students from all over the world, he also realized that almost everyone wanted to help the poor working children they saw on the streets. Thus, his idea of beginning a Spanish school for tourists blossomed. It was to be a school where the profits from language classes would fund a program for a number of Cusco's youth. In 2002 Amigos Spanish School and Asociacion Nuevo Dia del Cusco were founded. The foundation is committed to providing some of Cusco's most disadvantaged young people with the tools needed to break free from the oppressive poverty that has plagued their past. The principal tool, the ability to speak English, they gain through English classes at the school, as well as receiving food and emotional support. Both the students of English and Spanish have their classes in the same building, enabling them to get to know each other and learn from each other, thereby gaining a greater understanding of each others' cultures. In this way we hope to help to reduce today's global problems that stem from mutual ignorance. Since its inception Amigos has gone from strength to strength, seeing many young Cusqueniens flourish into articulate and successful individuals. However to continue this vital work we are in constant need of support from the international community. This is where you come in...

[56] Has applicant ever completed a project before?

Yes

[55] Summarize goals, activities and results of this previous project.

Jesus Napancca's previous project was the direct predecessor to the current one. From 2002 to 2009 the Nuevo Dia del Cusco foundation, through profits from Amigos Spanish School, taught English to hundreds of children from poor areas of Cusco and helped to improve the quality of their lives. Goal: to teach English to underprivileged children to enable them to get good jobs Activities: English teaching, providing meals, extracurricular activities such as sports and occasional excursions, progress meetings with the students' parents Results: the youth who participated now speak good English; many are studying at university, many others have good jobs in the tourism industry, and the difference this makes is felt by their whole family. Also in February 2009 Amigos managed to expand the school in order to support more children and provide a better learning environment for them which was the realisation of a long-term aim.

## **SECTION: PROJECT**

### **Sub Section: Project Basics**

[59] Project title (max. 26 characters)

The Open Door Program

[112] Describe your project in one sentence.

Through teaching English to under-privileged young Cusqueniens and by giving them food and emotional support, the Open Door Program enables them to break free of the poverty that has plagued their past.

[60] Project theme 1

Education

[61] Project theme 2

poverty reduction

[62] Project tags

Street children

[64] Project location

Cusco

[63] Project country

Peru

### **Sub Section: Who Benefits Most From This Project?**

[100] Main target category

youth 12-17

[73] Number of people targeted

60

[71] Description of people targeted

The youth who participate are found in two ways: either they knock on the door of Amigos asking for English classes, or the youth coordinator goes directly to schools in poor areas and talks to the directors to find the students who would benefit most from the program. All the students must meet the following criteria:

- Recipients are usually between 13 and 21 years of age.
- Be living in or around the Cusco area.
- Be able to prove that they or their caretakers are incapable of affording to get help in another way.
- Show reasonable aptitude to learn (intelligence and Spanish level).

Those over 18 years old commit to completing the program by signing a contract of attendance and leaving a S/50 deposit which is returned to them at the end of the program if they have consistently attended. Under 18s do not have to leave a deposit, instead we sign a contract with their parents or guardians They commit to these classes as it is a unique opportunity to learn English at no cost.

### **Sub Section: What Is The Problem?**

[67] Problem definition

In Cusco there are many children and young people who live in poverty; without sufficient food, sanitation and other resources. The education they receive is often not enough to help them break free from this poverty. Cusco's main industry is tourism and is where many good jobs are to be found. However to get jobs in the tourism industry which could enable them to earn more money and enjoy a better quality of life, they have to speak English. Most people lack this skill and therefore the means of getting a good job.

### **Sub Section: What Caused The Problem?**

[66] Problem analysis

Poverty is endemic in some areas of Cusco; many families have always scraped by with the bare minimum of food and other resources and this is a very difficult cycle to break. The children of these families are sent out from very young ages to work on the streets to earn money for the family. As a result they do not have a real childhood and miss out on much of the education that could help them break out of this poverty. A lack of education is the key to poverty persisting in Cusco and what needs to be redressed in order to reduce it.

### **Sub Section: What Is This Project Going To Do About The Problem?**

[69] List project activities

Teach English to the youth so that they can find a better job in Cusco's main industry: Tourism. Activities are: 1) Search for an English teacher (The teachers come from a variety of places, it could be Cusco, England, the United States or further afield. They are usually found through mutual contacts. They commit by signing a contract to teach for 3 months) 2) Find students as described above 3) Sign contracts with the teacher and students so that they commit to the course 4) Teach English 5) Provide food for the students 6) After the end of the course provide help with writing CVs and covering letters and give practice interviews, especially in English. Also provide letters of recommendation/references and help students find placements with our network of micro companies in Cusco

### **Sub Section: What Are The Concrete Goals Of This Project?**

[68] List project goals

On successful completion of their classes the youth will be able to speak basic English which will enable them to find a better job and to earn money to provide a better quality of life for them and their families.

### **Sub Section: What Are The Expected Results?**

[70] List projected results

1)The youth should be able to pass the exam of speaking and writing at basic level English. 2)To have more access to finding jobs in Cusco. 3)The youth should be capable of managing a basic conversation with foreign students.

### **Sub Section: What Are Potential Threats To This Project?**

[79] List threats and ways to control them

A lack of foreign students in the Amigos Spanish School, and consequently a lack of funds for the English program. Control: continue work on publicity to attract foreign students. Lack of commitment from the students, meaning they

do not learn well enough. Control: provide enough incentive in the classes and food that they receive that they will want to come to classes and try hard to learn. Difficulty in finding a good English teacher. Control: keep searching and interviewing people.

### **Sub Section: Who's MOVING This Project?**

[83] Who's the main MOVER of this project?

David Gordon

[85] Where (specific web address / URL) can we find his/her online social network profile?

<http://www.facebook.com/home.php?#/pages/VentureCo-Adventure-Volunteering/25159507393?ref=ts>

## **SECTION: OTHER**

### **Sub Section: Anything Else?**

[95] Is there anything else you want to mention?

## **SECTION: PLANNING & BUDGET**

### **Sub Section: Phase 1 - Recruiting Students**

[-] Duration

4weeks

[-] Total Budget

4628

[-] Budget for Phase

466

[-] Type of Proof

Photo

[-] Description

Visiting schools to recruit students: transport - 75 Making contracts for the chosen students: printing - 40 Advertising for a teacher: printing - 10 Transfer of money to bank account in Peru - 12 Coordinator salary - 250 Utilities – 79

### **Sub Section: Phase 2 - English Classes**

[-] Duration

12weeks

[-] Total Budget

4628

[-] Budget for Phase

4162

[-] Type of Proof

Invoice

[-] Description

Teach English to the students: salary - 1608 Meals after classes: food - 1020 Transport for the youth - 195 Teaching materials and exams: printing - 100 Coordinator salary (including post-class CV and interview help) - 750 Part time cleaner and cook - 252 Utilities – 237